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Institute for the Ages meets the challenge from the Goldstein Foundation

SARASOTA, FLORIDA ... SCOPE is proud to announce it has received a \$25,000 challenge grant from the Alfred & Ann Goldstein Foundation for the planning stage of the **Institute for the Ages**. SCOPE raised \$50,000 in order to meet the grant conditions specified by Mr. Goldstein.

The vision for this national institute is to focus on how a community adapts and evolves to be reflective of its demographics. This approach sets it apart from any other center in the country. With nearly 30% of our population age 65 or older, Sarasota County is the oldest large county in the nation. We are uniquely poised to be on the leading edge of thought and action with the opportunity to help show the way for communities across the nation. The Institute will seek to spur innovation in the areas of the physical environment, market research, the development of new products and services, evolution of our workforce and the attendant public policy changes that would facilitate those advances.

SCOPE has hired consultant RTI International to test the concept and to develop the business model and the business plan for the Institute. This planning phase will be completed in February 2010. SCOPE is raising \$150,000 to complete this work and the Goldstein Foundation gift helps puts this effort at the halfway mark.

Tim Dutton, SCOPE Executive Director states, "The Institute for the Ages presents a host of opportunities for our community. The economic and societal implications are enormous. We are grateful that Al Goldstein saw this vision and chose to inspire our community to step up to the opportunity. His challenge has been the impetus needed as we pull together this seed money."

Learn more about the Institute for the Ages at www.scopexcel.org. SCOPE is a nonprofit organization that connects and inspires citizens to create a better community.

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