



2010 Winter Forum on Aging  
Sponsorship Benefits

Benefits	Presenting Sponsor (1)	Speaker Sponsors (2)	Civic Connector	Bridge Builder	Innovator
	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+
Opportunity to make opening remarks at the Winter Forum	X				
Quotes from representative as to why sponsoring the event on SCOPE website, in e-update and in Winter Forum program	X				
Corporate banner displayed at the Winter Forum	X				
Your name listed on invitation <i>(mailed to 4000 residents)</i>	X	X			
Your name or logo in SRQ Magazine and H-T ads	X	X			
Table sponsor sign with name and logo	X	X			
Recognition from the podium	X	X	X		
Complimentary tickets & seating at the Winter Forum <i>(see level specifics)</i>	X 8 guests	X 8 guests	X 4 guests		
Your name listed in media releases and electronic communications <i>(mailed to 4000 residents)</i>	X	X	X	X	
Recognition in SCOPE e-update <i>(emailed to 2500 residents prior to &amp; after the event)</i>	X (logo rotated)	X (logo rotated)	X	X	X
Website link from SCOPE's website <i>(website receives 650,000 hits annually)</i>	X	X	X	X (name only)	X (name only)
Your name or logo listed in the Winter Forum program	X	X	X	X (name only)	X (name only)
Your name or logo listed on the sponsorship board	X	X	X	X (name only)	X (name only)
Recognition in the SCOPE E- newsletter, The TeleSCOPE <i>(e-mailed to 2500 residents)</i>	X logo	X logo	X	X	X