

Continuing the Conversation

Workgroup Summary

Workgroup Name: Creative Arts and Vitality 'CAV'

Convener: Grace Landon

Host: Janice Mee

Group Participants: Dale Adler, Pamela Baron, Tracy Burden, Hope Byrnes, Greg Carlson, Millie Headdy, Hedda Matza-Haughton, Susan Jackewicz, Grace Landon, Janice Mee, Gordon Okawa, JoAnn Westbrook, Joy Yellin

Summary:

We have had four monthly meetings with one "Master Speaker" - who spoke on the importance of nutrition for cognition.

We started in October with "what we want, what it will look like, and how will we make it self-funded?" in a breakout meeting at Continuing the Conversation.

Our November meeting continued to refine that thinking and make more specific plans on how to begin to achieve our goals.

What exists is "market siloed and fragmented". The CAV (Creative Arts & Vitality group) wants an integrated model with both expansion and integration.

We will have to maintain goodwill locally as we must continue to improve our quality of life.

RTI introduced "ethnography" - how a person interacts with community. CAV wants to link the arts with caregiving. RCAD has an art and healing certificate program. We look at art as "emotional communication". Creativity should be expanded for our entire population - from children through adults.

RTI wants to find one or two products that will attract companies. In addition, we want to develop multiple findings, products and resources that can be exported out.

RTI said to "convene, generate, develop disseminate and implement". CAV suggests exploring "Educational Tourism" - this must be self-funded; perhaps by contracts between Master Teachers, other community resources and the Institute for the Ages.

RTI sees an "international network of stakeholders continuously innovating and adapting to the changing structure of community". They suggest we might realize savings from "opportunity management" and gain from product development.

The "intangible asset of Sarasota" in part nurtured by SCOPE - is all of us. We were there - we will BE THERE and the Creative Arts and Vitality for life must be part of the creation - CAV also said: keep it unique and non-competitive.